

Lawrence Erlbaum Associates

Informa plc, the leading global information specialists, on Monday 9th October announced that its Academic & Scientific division has agreed to acquire, subject to the receipt of regulatory clearances, Lawrence Erlbaum Associates, Inc., Publishers (LEA) of New Jersey.

LEA which publishes more than 100 journal titles and 200 new books a year under the imprints of Lawrence Erlbaum Associates and The Analytic Press will become a part of Informa's Taylor & Francis business. LEA is well known for its extensive range of academic titles particularly in behavioural science and education, where Taylor & Francis also has core strengths under the Routledge and Psychology Press imprints.

Roger Horton, CEO of the Taylor & Francis Group said: *“In addition to making an excellent fit with our publishing business, strategically the acquisition of LEA will significantly support our expansion in two important subject areas – psychology and education – particularly in the important US market. LEA will be a very welcome addition to the Taylor & Francis Group.”*

Being part of Informa will provide LEA with access to a wider range of customers, content and opportunities. In addition, Informa will enable LEA to expand faster into newer and progressive digital formats in journals, books and combined offerings.

Lawrence Erlbaum, who founded LEA in 1973, said: *“I have taken great care to build my company into the force in academic publishing that it is today. It is now time for LEA to benefit from being part of a larger and more global academic publisher, and I am pleased that Taylor & Francis and I have come to this agreement.”*