Taylor & Francis India Roadshow
Unraveling the New Age Library: Looking to the Future
Venue: India Habitat Centre
Place: Magnolia Hall (Basement)
Address: Lodhi Road, New Delhi - 110003
Date: Friday, November 22, 2013
Time: 9.30 am - 3.30 pm

Agenda

I. LAMP LIGHTING
9.30 am – 9.40 am

II. WELCOME ADDRESS
By Ms. Nitasha Devasar
9.40 am – 9.50 am

III. KEY NOTE ADDRESS
By Dr. Yogendra Singh, Librarian, IIT Roorkee
9.50 am – 10.20 am

*15 minute Coffee Break*
10.20 am – 10.35 am

IV. YOU TUBE AND ACADEMIC LIBRARIES: Building a Digital Collection - Spotlight on a key trend for 2013
By Ms. Ashleigh Bell
10.35 am – 11.00 am
This presentation will take a look at how some libraries are using YouTube as an exciting extension of the digital collections and services.

1st Quiz distribution
11.00 am – 11.05 am

V. LAUNCHING & PRESENTING IGNITE
By Dr. Yogendra Singh (Librarian, IIT Roorkee) & Dr. Ramesh C. Gaur (University Librarian, Jawaharlal Nehru University)
11.05 am – 11.15 am
Taylor & Francis launch their first newsletter IGNITE, the dedicated newsletter for librarians in South Asia.

VI. TAYLOR & FRANCIS ONLINE
By Laura Horton
11.15 am – 11.45 pm
Launched in June 2011, the Taylor & Francis Online platform enables users to access content quickly and effectively. LibSite, Taylor & Francis’ library support channel, was developed to keep librarians and information professionals in the know. During this presentation, attendees will learn about both platforms including:

- How to navigate the Taylor & Francis Online interface through an interactive product demonstration for end-users and platform administrators
- 2013 updates to Taylor & Francis Online including enhancements to browsing functionality, citation search functionality, navigating between issues on a mobile device, and more
- Training resources and news available through LibSite
VII. THE TAYLOR & FRANCIS PRODUCT OVERVIEW

By Neeti Verma

This session will take the audience through the complete product overview of Taylor & Francis and provide a succinct overview of our content portfolio as well as newly acquired content for 2013 and 2014:

- Company history and background
- T&F Online Library Collection
- T&F Online Journal Archive
- E BOOKS
- Encyclopedias and databases

VIII. Special address by Dr. Ramesh C. Gaur, University Librarian, Jawaharlal Nehru University:

Importance of historical digital archives for users of an Academic Library. 12.20 pm – 12.30 pm

IX. SOUTH ASIA ARCHIVE

Presenting an overview of their cutting-edge digital resource, the South Asia Archive, developed in association with the South Asia Research Foundation in response to growing demand from researchers for new online research, learning and teaching resources relating to South Asia.

*X 1st Quiz Result and 2nd Quiz Distribution* 11.45 pm – 11.50 am

* 2nd Quiz Result and 3rd Quiz Distribution* 12.50 pm – 12.55 pm

*X LUNCH BREAK* 12.55 pm – 01.45 pm

*X 3rd Quiz Result* 01.45 pm – 01.50 pm

X. BREAKOUT SESSION 01.50 pm – 02.50 pm

Taylor & Francis would like to facilitate breakout sessions around what’s trending across the academic world to better understand librarian and researchers’ professional needs and requirements.

1. Increasing the importance of information literacy in at institutions – the correlation between the usage of electronic resources and library instruction on student and faculty success

2. The challenges and opportunities that free online resources presents to the academic community - the role of the library, information literacy and managing user needs and expectation in relation to the discoverability of free resources

3. Social impact versus impact by Citation- what is more important in terms of credibility and increasing readership (considering Alt Metrics as well as citation data).

4. New mediums of accessing content and their impact on academic pursuits – transition of print versus online, access from a library vs remote access; desktop vs mobile

5. Dissemination of research- how authors are promoting their work (author eprints, social media) and how librarians are aiding research output at their institutions.
Our hopes are to get librarians and academics engaged and collaborating together on a range of trends to better understand academic needs in India. This interactive exercise will include dividing attendees into groups and using props including an information sheet. We will ask attendees to meet with their groups and prioritize their top 3 trends within each theme collaboratively. Following this, we will have each group quickly present their top 3 trends and explain why they’ve selected the topics they did.

Taylor & Francis workshop hosts will solicit this research back to our product development staff for future initiatives and updates.

**XI. PANEL DISCUSSION- QUIZ THE PUBLISHER** 02.50 pm – 03.20 pm
This is your chance to ask Taylor & Francis about the improvements we are making to our systems and services; our research on things that matter most to our customers; how we are responding to changes in the digital age and any other issues of importance to you.

**XII. PRIZE DRAW AND THANK YOU NOTE** 03.20 pm – 03.30 pm
*By Nitasha Devasar*

*Please collect your participation certificates at the end of the Roadshow.*