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## New Electronic Publishing Platform Offers Enhanced Search Capabilities and Improved Access to Online Content - [www.informaworld.com](http://www.informaworld.com)

Taylor & Francis Group, one of the world's leading scholarly publishers, is delighted to announce the beta launch of its new electronic publishing platform. **informaworld**<sup>TM</sup> will deliver enhanced search capabilities for its extensive current collection of over 550,000 electronic journal articles, databases, 13,000 eBooks and over 3000 volumes from its online archives, spanning back to volume 1, by subject.

Offering online cross-searching on a grand scale, **informaworld** will incorporate some of the most advanced features that web-based technology has to offer.

**informaworld** will provide librarians, researchers, and students access to over 950 **journals** from Taylor & Francis, Routledge and Psychology Press, as well as over 180 Informa Healthcare journals, selected **encyclopedias**, 185,000 A&I records from all Taylor & Francis abstract databases, and a growing collection of 260,000 **eBook** chapters from Taylor & Francis, Routledge and Informa Healthcare.

Taylor and Francis and its related companies publish more than 1,100 journals and have pioneered the development of electronic and web-based journal subscriptions. With an ever expanding portfolio of electronic content, Taylor and Francis' **informaworld** platform presents customers with the flexibility to search across a broad spectrum of scholarly information, be it in a journal, eBook or reference work.

Librarians will find that **informaworld** makes it easier to manage their subscriptions. Features include:

- **Automatic** enabling of subscriptions with email confirmation to ease administration.
- Improved control over online **access** to subscriptions — whatever the library's access policy – via IP, proxy server, and Athens authentication (Shibboleth to follow).
- COUNTER2-compliant **usage** statistics to assist with collection management.
- **Subscription lists**, available to view and download — helping to populate the library catalogue, link server, or monitor collections
- **Alerting services and RSS Feeds** including citation and subject alerts — providing current awareness tools for both librarians and end-users
- **Marked lists** that can be shared with students -- providing new ways to create course resources
- **Link resolver registration** — enabling the integration of **informaworld** with the library catalogue
- Branding of the website — by incorporating the library's **logo**.

**Researchers and students** will find that the new platform provides enhanced searching capabilities over a broader range of resources. Extensive reference linking and forward citations provide the tools needed to find additional sources of top-quality information, and marked lists enable users to save articles, journals, books, and chapters to retrieve and read in future visits.

For **journal editors and authors**, **informaworld** will offer alerting services including table of contents and subject and citation alerts, which help bring readers back to a particular journal or electronic resource. Enhanced presentation of illustrations, supplementary data, and multimedia files will be possible through electronic portal. Taylor and Francis will also introduce a **range of new features attractive to society-sponsored journals**.

Taylor and Francis' **informaworld** will run in parallel with T&F's existing platforms whilst customers are invited to try out the beta site and provide feedback. All current subscriptions and recent usage information will be maintained and transferred to the



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**informaworld** platform. It will not be necessary for subscribers to re-register institutional accounts or sign new license agreements. Information on updating URLs and IP and ranges can be obtained at [www.informaworld.com](http://www.informaworld.com).

Users of other gateways are encouraged to ensure they are also registered on **informaworld** by contacting [support@informaworld.com](mailto:support@informaworld.com)

When we have responded to feedback, access will be transferred to **informaworld** to ensure a smooth transition and minimal disruption to all.

Usernames and passwords are now in the process of being issued to registered administrators, and librarians with questions about the transition to **informaworld** can contact the Online Customer Service Helpdesk at [support@informaworld.com](mailto:support@informaworld.com) or +44 (0) 207 017 7720 for more information.

Alternatively, for more information, contact us using the feedback form at the following address:  
[www.informaworld.com/contactus\\_submit](http://www.informaworld.com/contactus_submit)