

PIA announces co-publishing agreement with Taylor & Francis Group

'Australian Planner' magazine is going global.

'Australian Planner', Australia's leading journal for the planning profession, has announced a significant co-publishing agreement with the Taylor & Francis Group (T&F). The agreement will see revisions to the content and format of 'Australian Planner' magazine under the Routledge imprint, as well as an extensive potential increase in circulation.

"This is an important step forward for 'Australian Planner'," said Neil Savery, National President of the Planning Institute of Australia (PIA), which currently publishes 'Australian Planner' in-house.

"The co-publishing agreement has some key benefits for PIA members: The T&F stable of academic journals is much respected and justly considered to be of very high quality. The T&F list includes such related titles as 'Planning and Environmental Law', 'The Journal of Environmental Planning and Management', 'The Journal of Sustainable Transportation', 'International Journal of Water Resources Development' and 'Water International'; in addition to the highly prestigious journals 'JAPA' (Journal of the American Planning Association) and 'Planning Theory & Practice', which are published on behalf of the national planning institutes of the US and UK respectively.

"By utilizing the global resources and experience of the T&F publishing group, every PIA member, as well as the many other subscribers, will now have wider access to the benefits of a world class journal – and so will international readers who want to see and read how Australia is maintaining its reputation as a leader in built environment planning."

The agreement will see T&F leverage its world-wide academic journal publishing expertise against the increasing profile of the planning profession in Australia.

"Planning is rapidly becoming one of the most visible and closely scrutinized professions in our modern society. Australia is perceived as one of the foremost centres of good planning and 'Australian Planner' is an excellent method of cross-fertilizing the profession with high quality academic writings, opinion and research," said Neil Savery.

"T&F have a pre-eminent reputation in the publishing of academic journals, and that reputation is well deserved. Planners in Australia will be able to have their work published around the world and shown in the best possible format. That's an important part of what this agreement will deliver."

Jessica Vivian, Editorial Director for Routledge/Taylor & Francis, commented, "We are delighted to establish a publishing partnership with PIA and look forward to working with the Institute to develop the content and global reach of the 'Australian Planner'. The addition of the 'Australian Planner' to our portfolio strengthens our position further as the key international publisher in Planning, Urban and Regional Studies, and demonstrates our commitment to this important subject area."

The co-publishing agreement takes effect immediately. The first edition under the Routledge imprint is due to appear in March 2010.

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