

Taylor & Francis Journals awarded International Publisher of the Year 2010

Abingdon, November 19<sup>th</sup> 2010

Taylor & Francis Journals have been awarded International Publisher of the Year by the International Printers' Network (IPN). The award was given to Taylor & Francis in recognition of their pioneering use of digital printing technology to reduce their carbon footprint and improve delivery times to subscribers. Rather than printing in one location and then shipping issues worldwide, Taylor & Francis have worked with their suppliers on a distributed print-on-demand model, splitting the print run across the Europe, the US and Asia for onward distribution to local subscribers. This was achieved by close collaboration with Hobbs the Printers Ltd., UK, Odyssey Press Inc., USA and Markono Print Media Pte Ltd., Singapore.

The award was presented at Taylor & Francis UK offices by David Hobbs of Hobbs the Printers, and Tad Parker from Odyssey Press to Ian Bannerman, Managing Director of Taylor & Francis Journals. Presenting the award, David Hobbs explained that "ensuring quality and consistency was key to making this project work. By collaborating with Markono and Odyssey Press to use the same printing technologies we are able to ensure that a Taylor & Francis journal printed in the UK is identical to one created in the USA or Singapore."

On accepting the award, Ian commented "With so much innovation focused around our online content, innovation in digital printing is often overlooked and I would like to thank the IPN for their support and commitment as we made significant changes to the ways in which we print and distribute our content, delivering benefits to the environment and to our subscribers."



Attached photograph (l-r), Genny Early, Production Director, T&F; Graham Bromley, Deputy Managing & Operations Director, Hobbs the Printers Ltd.; Tad Parker, Odyssey Press Inc.; Ian Bannerman, Journals Managing Director, T&F; David Hobbs, Managing Director, Hobbs the Printers Ltd.; Andrew Pitts, Production Manager T&F.

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### **About Taylor & Francis Group**

Taylor & Francis Group is part of Informa, one of the world's leading publishers of academic journals. We are dedicated to the dissemination of scholarly information, drawing on expertise developed since first publishing learned journals in 1798. Taylor & Francis now publish over 1,500 scholarly journals in association with over 460 learned societies and scholarly institutions. We operate from a network of 20 global offices, including Philadelphia, Oxford, Melbourne, Stockholm, Beijing, New Delhi, Johannesburg and Singapore.

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### **About the IPN**

The IPN (International Printers' Network) is the world's foremost global alliance of leading edge companies in the printing, visual communications and graphic arts industry.

With over 200 locations around the globe and world-class capabilities, the IPN is helping organisations all over the world do successful business.

Since 1993, IPN companies have taken the time and investment to build close working relationships with each other in order that they can have the confidence and trust to be able to offer a truly local global service.