

Routledge Partners with National Literacy Trust

As part of our Corporate Responsibility programme, Taylor & Francis Group is pleased to announce a new partnership between Routledge and the National Literacy Trust. As one of the UK's leading independent literacy charities, The National Literacy Trust transforms lives through literacy by supporting those who struggle with literacy and the people who work with them. Their ongoing commitment to improving children's literacy reflects Routledge's dedication to the enrichment of learning in the UK and around the world.

Routledge will be sponsoring three of their key publications in 2011/12, including their free fullcolour A4 resource '*School's Guide to Literacy*' mailing to 25,000 schools across the UK. Packed with the latest research on literacy, as well as practical ideas for how teachers can assess and improve literacy in their school, it complements perfectly many of the key professional titles on our Fulton/Routledge literacy list, which will of course, be promoted to these 25,000 schools alongside the guide.

In 2012 and beyond, we hope to build upon our relationship with the National Literacy Trust, work more closely on specific publications as a result of our corporate sponsorship and explore ways in which we can support one another with the common aim of raising literacy standards in school and at home.

Find out more:

<http://www.literacytrust.org.uk/>

<http://www.national-awareness-days.com/international-literacy-day.html>

<http://www.informa.com/Corporate-responsibility/>

About Routledge, Taylor & Francis Group

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From our network of offices in Oxford, Philadelphia, Melbourne, Singapore, Beijing, Tokyo, Stockholm, New Delhi and Johannesburg, Taylor & Francis staff provide local expertise and support to our editors, societies and authors and tailored, efficient customer service to our library colleagues.

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