

Taylor & Francis – In with the old, and in with the new: 2012 journal pricing and new products

2012 pricing for journals and reference works from the Taylor & Francis, Routledge and Psychology Press imprints is now available.

Taylor & Francis' 2012 pricing policy has been designed to offer flexibility and affordability to customers with new ways to access content, old and new.

In with the old...

We are continuing to offer the option to purchase archival access to 19 **Taylor & Francis Online Archive** packages covering Arts to Zoology, and everything in between. For further information on these rich journal archives please contact your local sales team or visit

<http://www.tandf.co.uk/libsite/archives.asp>

New for 2012, libraries will also have the opportunity to extend their coverage of individual titles by licensing backfile content published prior to 1996 as a top-up to their regular subscriptions via the **Taylor & Francis Title-by-Title Archive Offer**.

Commenting on this development, Ian Bannerman, Taylor & Francis Journals MD states, "Digitizing the T&F Archive has been a lengthy process, often involving extensive detective work to find print copies in obscure locations. We are committed to making this content available in a variety of cost-effective ways to our customers. For that reason we are delighted to be in a position to be able to offer online access to the archive of most of our titles on a new annual subscription basis."

...and in with the new

Introducing the **FRESH Journals Collection**: this new product is available to those currently subscribing to the Taylor & Francis Library, and allows customers to license newer content from young journals in volumes 3-7 at a significant saving on list price. The **FRESH Collection** is available as a complete package, and as specialist packages: **FRESH Science & Technology** and **FRESH Social Science & Humanities**. The collection combines fresh thinking, award-winning journals and research from forward-looking societies and editors who share Taylor & Francis' commitment to supporting developing areas of research. Find out more at www.tandf.co.uk/libsite/productInfo/journals/fresh/

In addition to these new products, Taylor & Francis will be publishing at least 32 new and acquired titles for 2012. Key signings include:

- the suite of journals from the **American Statistical Association**;
- ***Journal of the Air & Waste Management Association***;
- ***Quest***, the Official Journal of National Association of Kinesiology and Physical Education in Higher Education;
- ***Fat Studies***.

A full list of titles new to Taylor & Francis for 2012 is available at http://www.tandf.co.uk/journals/new_journals.asp#2012

These new products complement existing pricing options available to Taylor & Francis customers:

- **Title-by-title subscriptions** – build your own collection of Taylor & Francis content
- **The Taylor & Francis Library** – license over 1,200 titles from across the T&F portfolio, or choose from the **T&F Science & Technology** or **T&F Social Science & Humanities Library**

- **Subject Collections** – if yours is a specialist library, top up your holdings with content from 19 subject-specific collections.

The most cost-effective pricing options for current content are the Taylor & Francis Library and Subject Collections. For those customers purchasing title-by-title subscriptions, T&F has been mindful of the current pressures facing library budgets. For 2012, we have absorbed most of the cost of increased pages and frequency in order to keep price increases reasonable.

All of the products listed will be available from Taylor & Francis' next-generation platform, Taylor & Francis Online www.tandfonline.com.

About Taylor & Francis Group

Taylor & Francis Group partners with researchers, scholarly societies, universities and libraries worldwide to bring knowledge to life. As one of the world's leading publishers of scholarly journals, books, ebooks and reference works our content spans all areas of Humanities, Social Sciences, Science and Technology.

From our network of offices in Oxford, Philadelphia, Melbourne, Singapore, Beijing, Tokyo, Stockholm, New Delhi and Johannesburg, Taylor & Francis staff provide local expertise and support to our editors, societies and authors and tailored, efficient customer service to our library colleagues.

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