

Journal of Multilingual & Multicultural Development

Editor's Article Highlights 1996 - 2009

As *JMMD* enters its fourth decade, it is a pleasure to be able to report that the journal continues to thrive, with a healthy subscription list and a vibrant set of contributors. Article submissions steadily increase, and the breadth of our coverage is greater than that of many other journals. The very title suggests a wide remit, and a glance at most issues will reveal the geographical and scholarly scope represented in our pages. Yet it would be quite wrong to imagine that there are no strong central threads running through them. The most general of these can be thought of as 'macro-level' studies in the social life of language. More specifically, the work published in *JMMD* typically involves aspects of the sociology and the politics of language and culture. Varied as these and other ramifications appear to be, they can still find themselves under the common heading of the 'social life of language'. I would suggest, furthermore, that the essence of this has to do, above all, with matters of identity. Considered in this way, the variety illustrated in the pages of *JMMD* can be seen as the underpinning of one of the most central of all human 'threads'.

The journal has gone from strength to strength and now, as part of the large Taylor and Francis publishing consortium, we may expect its presence and its impact to become even more salient. I am confident that *JMMD* has been – and will continue to be – a cross disciplinary journal for researchers from many scholarly and geographical backgrounds, united in their interest in the social life of language.

John Edwards, Editor, *Journal of Multilingual & Multicultural Development*, March 2010

The following articles were selected by the editor to represent the aims and scope of the journal. Click on each title to read the article online.

Mapping the Multilingual City: A Research Agenda for Urban Geolinguistics

Colin H. Williams and Izak van der Merwe
1996, 17(1), 49-66

Language Revitalisation in the Andes: Can the Schools Reverse Language Shift?

Nancy H. Hornberger and Kendall A. King
1996, 17(6), 427-441

Keeping Tabs on Language Shift in New Zealand: Some Methodological Considerations

Janet Holmes
1997, 18(1), 17-39

Haitian Creole Language and Bilingual Education in the United States: Problem, Right, or Resource?

Flore Zéphir
1997, 18(3), 223-237

Trends and Changes in Home Language Use and Shift in Australia, 1986-1996

Michael Clyne and Sandra Kipp
1997, 18(6), 451-473

Adaptation and Assimilation: US Business Responses to Linguistic Diversity in the Workplace

Susan J. Dicker
1998, 19(4), 282-302

The Socially Responsible Lexicographer in Oceania

Terry Crowley
1999, 20(1), 1-12

The Russian Diaspora in Latvia and Estonia: Predicting Language Outcomes

Artemi Romanov
2000, 21(1), 58-71

To be Xhosa or not to be Xhosa ... That is the Question

Vivian de Klerk
2000, 21(3), 198-215

Bilingualism, Immersion Programmes and Language Learning in the Basque Country

David Lasagabaster
2001, 22(5), 401-425



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Multilingualism in Europe: An Effective French Identity Strategy?

Leigh Oakes

2002, 23(5), 371-387

From Russian to Hebrew via HebRush: Intergenerational Patterns of Language Use among Former Soviet Immigrants in Israel

Larissa Remennick

2003, 24(5), 431-453

Cultural Identity in Tibetan Diasporas

Tenzin Dorjee and Howard Giles

2005, 26(2), 158-172

Gramsci, Doke and the Marginalisation of the Ndebele Language in Zimbabwe

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Minority Language Planning and Micronationalism in Italy: The Cases of Lombardy and Friuli

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Linguistic Human Rights and Mobility

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The Incongruence of the Breton Linguistic Landscape for Young Speakers of Breton

Michael Hornsby

2008, 29(2), 127-138

Necessary versus Sufficient Conditions for Using New Languages in South African Higher Education: A Linguistic Appraisal

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2008, 29(4), 325-340

Language Rights in Historical and Contemporary Perspective

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2009, 30(1), 73-85

Circassian Language Maintenance in Jordan

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Re-examining Language Shift Cases in Malawi in the Context of Fishman's GIDS

Alfred Jana Matiki

2009, 30(6), 535-546

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