

# New Editors for Journal of Marketing Management

Westburn Publishers Ltd, in conjunction with the Academy of Marketing, and Routledge, part of the Taylor & Francis Group, are pleased to announce a new Editorial Team for the *Journal of Marketing Management (JMM)*.

As of the 1 January 2011, the *Journal of Marketing Management* will be edited by:

Professor Mark Tadajewski, University of Strathclyde  
Dr Paul Hewer, University of Strathclyde

We are delighted to welcome Mark and Paul to their new role. The new Editors have diverse research and publishing interests, and have a strong track record of publication and engagement, both with *JMM* and the wider marketing academy, including their recent success as co-guest editors (with Douglas Brownlie) of the special issue of *JMM* on "Expanding Disciplinary Space: On the Potential of Critical Marketing" (Vol 25, Issue 7-8).

In encouraging debate on all aspects of marketing, the Editors seek well executed original material that reflects on the theoretical, conceptual and empirical bases of all facets of marketing theory and practice and extends the boundaries of knowledge of the discipline. They actively encourage submissions which are multi-disciplinary and interdisciplinary in character. For a full discussion of the new Editors' vision and policy for the Journal going forward, please see their inaugural Editorial, in Volume 27, Issue 1-2, 2011.

The new Editors will handle all new submissions through ScholarOne Manuscripts from 1 October 2010. They will also begin taking over manuscripts already in the review process from this date.

We would like to take this opportunity to thank Professor Susan Hart for her work over the last 10 years in guiding *JMM* in its mission to provide a forum for the exchange of the latest research ideas and best practice in the field of marketing as a whole. The Journal has grown significantly in this period thanks in no small part to Susan's stewardship, and now moves forward in robust health with our new Editors, the team of Associate Editors and the Journal's Editorial Board.

The *Journal of Marketing Management* is the official Journal of the Academy of Marketing and is a double-blind peer-reviewed periodical with an international reputation for publishing influential and original contributions. It is published from 2010, Volume 26 by Routledge, Taylor & Francis Group.

The journal website is at [www.informaworld.com/rjmm](http://www.informaworld.com/rjmm)

