What is the Journal about?
Publishes articles and case reports that feature research on obstetric, medical, genetic, mental health and surgical complications of pregnancy and their effects on the mother, foetus and neonate, as well as research on audit, evaluation and clinical care in maternal-foetal and perinatal medicine. It is the official journal of three societies, The European Association of Perinatal Medicine, The Federation of Asia and Oceania Perinatal Societies and The International Society of Perinatal Obstetricians. Also the journal regularly publishes articles by Professor Romero, a key researcher in the field.

What is the demographic?
Members of the above societies — i.e. groups and individuals interested in the science of perinatal medicine and improving the physical and mental health of mothers and their children. Practitioners in the field as well as researchers at universities and university hospitals.

How many issues?
4 print issues, but 24 online issues.

Monthly Impressions: 47,000*

Online positions and rates

1: Leaderboard (728px x 90px) per month: £275/€400/$425
2: Skyscraper (160px x 600px) per month: £200/€290/$310
J-PEG or GIF file <200KB

Ask us about advertising in our monthly therapy e-newsletters which go out to a dedicated circulation of up to 10,000 specialist physicians.

Banner advertising across the entire therapy area.

Ask us about our Cover Wrap Special Issue advertising:
• Select articles with topics relevant to your physicians needs and support your brand messages
• Align your advertisement with the prestige of our peer reviewed journals
• Have us deliver hard copies directly to your physician lists.

For all advertising enquiries, please contact our sales team to discuss your needs and requirements, please contact advertising@taylorandfrancis.com

*Average from Jan – Jun 2015 from former Informa Healthcare site, informahealthcare.com
Our **TAYLOR & FRANCIS OBSTETRICS & GYNECOLOGY JOURNALS** cover all aspects of the field from human fertility and pregnancy to menopause and gynecological endocrinology. Our journals attract authors and readers at the forefront of the industry, seen as key opinion leaders in academia, industry and clinical practice. They are seen by a global readership as must-read, trusted and authoritative content with internationally renowned titles such as *Climacteric*, *The Journal of Maternal-Fetal & Neonatal Medicine* and *Hypertension in Pregnancy*.

By leveraging our digital and print advertising solutions we can help you connect with leading healthcare professions and researchers to get your message in front of the people that matter.

**Journals in portfolio**

| 10 |

**Average monthly page impressions**

| 142,000 |

**Table of contents recipients**

| 2,992 |

**Average table of contents click through rate**

| 9.3% |

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**AUDIENCE**

OBSTETRICIANS, GYNECOLOGISTS, REPRODUCTIVE ENDOCRINOLOGISTS, GENERAL PRACTITIONERS AND RESEARCHERS.

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**REACH A GLOBAL AUDIENCE**

Geo-targeting is available on request.

**PAGE VIEWS PER MONTH**

| 85,000 | 3,000 |

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**CONTACT OUR ADVERTISING EXPERTS TO DISCUSS YOUR NEEDS AND REQUIREMENTS**

✉️ advertising@taylorandfrancis.com  📞 +44 020 701 75140
## PRICING USD

### ONLINE

<table>
<thead>
<tr>
<th>ADVERTISEMENT</th>
<th>SIZE (PX)</th>
<th>COST PER ONE MONTH</th>
<th>COST PER QUARTER</th>
<th>COST PER YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>$775</td>
<td>$2,090</td>
<td>$7,535</td>
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<tr>
<td>Skyscraper</td>
<td>160 x 600</td>
<td>$700</td>
<td>$1,890</td>
<td>$6,805</td>
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</tbody>
</table>

*equal share of voice with no more than 4 advertisers

### PRINT

<table>
<thead>
<tr>
<th>ADVERTISEMENT</th>
<th>COST PER</th>
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<tbody>
<tr>
<td>Double page spread</td>
<td>$1,190</td>
</tr>
<tr>
<td>Outside back cover</td>
<td>$795</td>
</tr>
<tr>
<td>Inside front cover</td>
<td>$760</td>
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<tr>
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</tr>
<tr>
<td>Full page</td>
<td>$660</td>
</tr>
<tr>
<td>Half page</td>
<td>$455</td>
</tr>
</tbody>
</table>

Pricing for advertising in table of contents alerts is available on request.

Print rates begin at prices listed above and are per insertion, per journal.

Print advertisements are one of the following formats: A4, USA4, B5, Crown Quarto, Royal Octavo. Technical specifications are available once a booking has been placed.