Online Advertising Prices 2017

Scandinavian Journal of Gastroenterology

tandfonline.com/igas

Monthly Impressions: 68,000*

What is the Journal about?
Scandinavian Journal of Gastroenterology publishes reviews and original research articles covering all aspects of digestive organs, within surgery and internal medicine in addition to other areas.

What are the topics?
There is focus on patient-oriented research and methodology including endoscopy, as well as cost-benefit evaluations and basal research within the fields of gastroenterology and hepatology.

What is the demographic?
Gastroenterologists, hepatologists, surgeons, basal medical researchers and pharmaceutical companies.

How many issues?
12 issues per year.

On line positions and rates

1: Leaderboard (728px x 90px)
per month: £325/€475/$500
J-PEG or GIF file <200KB

2: Skyscraper (160px x 600px)
per month: £290/€420/$450

Ask us about advertising in our monthly therapy e-newsletters which go out to a dedicated circulation of up to 10,000 specialist physicians.

Banner advertising across the entire therapy area.

Ask us about our Cover Wrap Special Issue advertising:
• Select articles with topics relevant to your physicians needs and support your brand messages
• Align your advertisement with the prestige of our peer reviewed journals
• Have us deliver hard copies directly to your physician lists.

For all advertising enquiries, please contact our sales team to discuss your needs and requirements, please contact advertising@taylorandfrancis.com

*Average from Jan – Jun 2015 from former Informa Healthcare site, informahealthcare.com
Print Advertising Prices 2017

Scandinavian Journal of Gastroenterology

Circulation: 170 + The Scandinavian Societies of Gastroenterology (sponsorship subscriptions)

Editor-in-Chief: Helge Waldum

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2016 Ad deadlines

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<th>Date</th>
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<td>Dec</td>
<td>01-Sep-17</td>
<td>15-Sep-17</td>
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Annual Bound Volume

Additional issues might be printed upon demand. Sponsorship of subscriptions to the Scandinavian Gastroenterologists is available. Please contact us for more details.

Size Specifications

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