

New Editorial Policy for Journal of Applied Communication Research

Michele Jackson, Editor-elect for the Journal of Applied Communication Research is now receiving submissions to the journal.

Aims & Scope

The *Journal of Applied Communication Research* publishes original scholarship that addresses the relation between theory and practice in understanding communication in applied contexts. Uniquely among NCA publications, *JACR* aims primarily to contribute to how people practice communication across multiple contexts. All theoretical and methodological approaches are welcome, as are all communication contexts. Of utmost importance is that an applied communication problem or issue is the motivation for the research. Submissions should be based securely in existing understandings of communication processes, informed by relevant theory, and should substantively advance our understanding of communication in practical settings. Of particular interest are studies that focus on contemporary social issues. Authors are encouraged to clearly and explicitly identify and describe the communication problem or issue early in the manuscript. All manuscripts must make explicit in a concluding section the practical advice derived from the research; i.e., how does the research explain, improve or understand communication practices or process in a specific context. This advice should be practicable to contextually-relevant audiences by reflecting an informed understanding of the limitations, challenges, and opportunities at play in the context itself. Similarly, writing should be clear and understandable to scholars and practitioners across varied areas.

Also welcome are reviews of recently published books, reports, or monographs relevant to applied communication and reviews of communication interventions or resources (particularly software and internet-based resources). Reviews should be 1,000-1,5000 words in length. Those interested in reviewing should solicit the editor directly at jacr@colorado.edu.

Submitting Your Research

All submissions should be made online at *JACR's* Manuscript Central site <http://mc.manuscriptcentral.com/rjac>. New users should first create an account. Once a user is logged onto the site, submissions should be made via the Author Center. Authors should take special care to save their documents in a format compatible with MSWord for Windows. Prepare manuscripts in accordance with the Publication Manual of the American Psychological Association, 6th edn.

Upload the following as separate files: (a) a cover letter which includes contact information for each author, identifies if any part of the manuscript has been presented at conference or derived from a thesis or dissertation, and lists any suggested reviewers and conflicts of interest, (b) the title page (without author information) which also includes a close word count and a list of 4-5 suggested keywords, (c) a 150-200 word abstract, and (d) the manuscript itself, absent of any material identifying the author(s). Manuscripts should be double-spaced throughout and should not exceed 8,000 words, inclusive of notes and reference matter.

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