

WJAB EDITORIAL POLICY ADVISORY BOARD

Eric Arnould - *University of Arizona, Tucson, AZ U.S.A.*

Yaw Badu - *Ghana Institute of Management and Public Administration, Ghana*

Russell W. Belk - *University of Utah, Salt Lake City, UT, U.S.A.*

Michael Czinkota - *Georgetown University, Washington, DC, U.S.A.*

Leo Paul Dana - *University of Canterbury, New Zealand*

Wesley J. Johnston - *Georgia State University, Atlanta, GA, U.S.A.*

Ken Kamoche - *City University of Hong Kong, Hong Kong*

Erdener Kaynak – *Pennsylvania State University-Harrisburg, Middletown, PA USA*

Lettice Kinunda Rutashobya – *University of Dar-es-Salam, Tanzania*

Mike Kotabe - *Temple University, Philadelphia, PA, U.S.A.*

Naresh K. Malhotra- *Georgia Institute of Technology, Atlanta, GA, U.S.A.*

Gerry Nkombo Muuka – *Murray State University, Murray, KY USA*

Sonny Nwankwo- *University of East London, London, U.K.*

Sam C. Okoroafo - *University of Toledo, Toledo, OH, U.S.A.*

Jagdish N. Sheth - *Emory University, Atlanta, GA, U.S.A.*

George Tesar- *Umea University, Umea, Sweden*