

## Cultural Trends International Conference

Institute of Archaeology, University College London, 12<sup>th</sup> November 2010

### A “GOLDEN AGE”?

### REFLECTIONS ON NEW LABOUR’S CULTURAL POLICY AND ITS POST-RECESSION LEGACY

Following a keynote speech from Robert Hewison (Demos UK) entitled “*Creative Britain*”: *Myth or Monument*, the conference will be divided into five sessions:

- **The Reckoning**  
**Chair: Michael Jubb (Research Information Network)**  
Andrew White (University of Nottingham, Hingbo, China), Hazel Edwards (Tyne & Wear Archives & Museums), Stuart Davies (University of Bournemouth)
- **Investment Patterns: Private, Public & the Lottery**  
**Chair: Sara Selwood**  
Javier Stanziola & Diego Méndez-Carbajo (University of Leeds, Illinois Wesleyan), Tina Mermiri (A&B)
- **Creative Industries & Culture that Works**  
**Chair: Richard Naylor (BOP)**  
Kate Oakley (City University, University of the Arts), Roberta Comunian (University of Kent), Mary Schwarz (Crafts Council)
- **Leadership, Public Value & Social Good**  
**Chair: Gaby Porter (Gaby Porter & Associates)**  
Kerry Wilson (Liverpool John Moores University), Susanne Burns & Paul Bewick (Independent Consultants), Leila Jancovich (Leeds Metropolitan University)
- **Myths & Realities. Labour’s Core Script & Instrumental Measures**  
**Chair: Maeve Kennedy (Guardian)**  
Tamsin Cox & Dave O’Brien (DHA Communications, Leeds Metropolitan University), Sam Jones (Demos), Eleonora Belfiore (University of Warwick)

The conference will conclude with a practitioner panel including Mark Robinson (Thinking Practice), John Newbigin (freelance), and John Wyver (University of Westminster).

*Cultural Trends*, the journal that champions the need for better evidence-based analyses of the cultural sector, is delighted to provide a major opportunity for researchers to consider whether what Tony Blair described as a Golden Age, in a 2007 valedictory speech at the Tate, actually existed. If so, if it is now over; what did it achieve; what might the effects of the recession on the cultural sector be in terms of changes in audiences and audience profiles, the economics of the sector and its financial impacts, and how might government policy, and the sector itself – albeit in the UK, Europe and elsewhere – assess its legacy and learn the lessons that should inform a post-recession economy?



Registration: 9.30 – 10.00 (no registration fees)

Conference close: 18.00 followed by drinks reception

Reserve your place from [Eleanor.Craven@tandf.co.uk](mailto:Eleanor.Craven@tandf.co.uk)