

Conference 2007 and Exhibition

16-18 April 2007

University of Warwick

www.uksg.org

UK
SG

UNITED KINGDOM
SERIALS GROUP

WHY YOU SHOULD
EXHIBIT AT UKSG ...

About the UKSG Annual Conference and Exhibition

The **UKSG Annual Conference and Exhibition** presents the perfect opportunity for serials professionals from across the world to exchange news, views and information on the rapidly developing serials scene. It is the largest event of its kind in Europe and over 500 delegates including key library and information staff, publishers, internet service providers and intermediaries are expected to attend. As a result of the radical changes taking place in professional and scientific publishing the demand for UKSG exhibition space has increased significantly in recent years.

Exhibit at UKSG to...

- ▶ Meet your existing customers and develop new business relationships with prospective customers.
- ▶ Unveil new products and services, and present them in a scheduled product review slot to the delegate audience.
- ▶ Keep on top of industry developments and maximise valuable time out of the office by attending the conference sessions.
- ▶ Demonstrate your products and services: you will be in a unique position to obtain immediate feedback from the people they most affect.

Marketing opportunities for exhibitors

Advertising

To discuss the range of advertising opportunities to promote your presence at the UKSG Annual Conference please contact Sarah Walton (sarah.walton15@btopenworld.com).

Exhibition Guide Listing

Conference delegates will receive a list of exhibitors which will also be posted on the UKSG website in advance of the conference.

Product Reviews

Product review sessions are designed to give exhibitors the opportunity during prime conference time in the Arts Centre Theatre to launch or review a product/service. This year, owing to the limited time available in the programme, a reduced number of five-minute product review slots will be available to exhibitors on a 'first come, first served' basis at a cost of £50.00 + VAT (one slot only per exhibitor). Please refer to the booking form for details.

Hospitality

We are providing facilities to enable exhibitors to host informal meetings or receptions from 17.00-18.00 on Tuesday 17 April. There is no charge for room hire so if you would like to host an event please contact Alison Whitehorn (alison@uksg.org) for further information.

An invaluable meeting place for the

Exhibitor Information

Exhibition Stands

The exhibition will take place in the Mead Gallery. Space-only stands and shell schemes will be available. All stands will measure 2.5m x 1.5m.

A maximum of two stands per exhibitor can be booked.

Shell schemes will be supplied by Xhibit Solutions Ltd, using the AVEX specification which comprises anodised aluminium profiles, Velcro-compatible grey tweed panels and 300mm blue fascia panels. The accompanying floorplan shows the location of the shell scheme stands.

Xhibit can also provide additional stand accessories but exhibitors will need to make arrangements directly with Xhibit. Contact details will be provided when you book your stand.

Please indicate your stand choice(s) on the booking form. In the event of your chosen stand(s) having already been reserved, the UKSG will contact you to make an alternative selection.

Exhibition Hours

▶ Sunday 15 April	09.00-18.30	Set-up
▶ Monday 16 April	10.00-18.00	Exhibition and conference
▶ Tuesday 17 April	09.00-17.00	Exhibition and conference
▶ Wednesday 18 April	09.00-13.00	Exhibition and conference
▶ Wednesday 18 April	13.00-17.00	Breakdown

Internet Connections and Power

Fast internet connections and power sockets can be provided at no extra cost. Please indicate your requirements on the booking form. Information about setting up your computers for networking will be sent to you before the conference.

Furniture

Tables and chairs will be provided free of charge. Please indicate your requirements on the booking form.

Cost

Space only will be charged at £790.00 + VAT for each stand space booked. Shell schemes will be charged at £890.00 + VAT for each stand unit booked. **All exhibitors are required to register as delegates.** Dinner and bed/breakfast options can be booked for the Sunday. Please refer to the Delegate Booking Form.

Recent Exhibitors

American Chemical Society
 American Institute of Physics
 Annual Reviews
 Aries Systems Corporation
 BioMed Central
 Blackwell's Book Services
 Blackwell Publishing
 BMJ Publishing Group
 British Library
 Cambridge University Press
 Coutts Library Services
 CSA
 David Charles, E-Licensing
 Dawson Books
 De Gruyter
 ebrary
 EBSCO Information Services
 EDINA
 Eduserv
 Elsevier
 Emerald
 Ex Libris (UK)
 Georg Thieme Verlag KG
 Hollingworth & Moss
 IET, Inspec
 Ingenta
 Institute of Physics Publishing
 John Wiley & Sons
 Maney Publishing
 MIMAS
 Nature Publishing Group
 OCLC PICA
 OECD – Databeuro
 Ovid
 Oxford University Press
 Portland Press
 Project MUSE
 ProQuest Information and Learning
 SAGE Publications
 Springer
 Sue Hill Recruitment
 Swets Information Services
 Taylor & Francis
 TheScientificWorld
 Thomas Telford Publishing
 Thomson Gale
 van de Bilt Sales & Marketing

Further Information

Please contact Alison Whitehorn, UKSG Business Manager:

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Fax: +44 (0)1635 253826

E-mail: alison@uksg.org

Terms and Conditions

1. Application forms must arrive by Monday 5 February 2007. Exhibitors will be invoiced for the space booked.
2. The exhibitor exhibits entirely at his/her own risk. The UKSG is not liable for any loss or damage to persons or property which the exhibitor or his/her agents may sustain.
3. Exhibitors must not alter the appointments of the exhibition area and any damage caused by the exhibitor or his/her agents to the furniture or property must be made good at the exhibitor's expense. Exhibitors should also indemnify the UK Serials Group against liabilities, action, costs, claims and compensation for injury or loss to any person or damage to or loss of any property on his/her part. Exhibitors should be adequately insured against such liabilities.
4. Exhibitors must erect their stands on Sunday 15 April to ensure that the exhibition is in place by 10.00 on Monday 16 April. Exhibits must not be removed before 13.00 on Wednesday 18 April.
5. Cancellations: It is recognised that unforeseen circumstances may necessitate a cancellation and those notified to UKSG by Friday 9 March 2007 will attract a full refund. However, cancellations received after Friday 9 March 2007 will not be eligible for a refund.



For delegate bookings, please contact Karen Sadler, UKSG Administrator, 15a Stile Road, Headington, Oxford OX3 8AG UK
Tel: +44 (0) 1865 744279 Fax: +44 (0) 1865 742164 E-mail: karen@uksg.org

For exhibition bookings, please contact Alison Whitehorn, UKSG Business Manager, Hilltop, Heath End, Newbury RG20 0AP UK
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UK Serials Association t/a United Kingdom Serials Group
Company No. 4145775 A company registered in England and Wales Charity No. 1093946