

## Quality Engineering Journal Names New Editor

The journal *Quality Engineering*<sup>®</sup> has named as its new editor James Simpson of Florida A&M University and Florida State University, a nationally recognized expert in the field.

Simpson is associate professor of industrial and manufacturing engineering at FAMU-FSU and a leader in the areas of quality engineering, experimental design and statistics, computer simulation, operations research, and supply chain management. As a consultant he has worked for a wide range of clients in government and industry including the U.S. Air Force, NASA, Boeing, and Lockheed Martin.

“*Quality Engineering*<sup>®</sup> has been and will continue to be *the* technical tools journal for the practicing quality engineer,” says Simpson. “In terms of content, it should blend novel methods ready for today’s manufacturing and ever-increasing service-oriented industries, with inspiring examples of techniques uniquely employed, resulting in successful practices.”

Directed to practitioners and researchers and published by Taylor & Francis and the American Society for Quality (ASQ), *Quality Engineering*<sup>®</sup> is a refereed journal devoted to the publication of original quality engineering solutions. The journal aims to promote a rich exchange among the quality engineering community by publishing papers that describe new methods ready for immediate industrial application or examples of techniques uniquely employed.

*Quality Engineering*<sup>®</sup> also deals with application experiences in such areas as:

- Quality control and process monitoring
- Quality cost measurements and uses
- Product and process optimization
- Experimental design
- Robust parameter design
- Supplier-producer-customer relationship
- Quality planning studies
- Reliability applications
- Product performance assessment
- Test and evaluation techniques
- Applied statistical techniques
- Six sigma method enhancement

Under Simpson's leadership, *Quality Engineering*<sup>®</sup> will have a renewed emphasis on sharing distinctive applications that demonstrate how peer-reviewed, generally accepted methods are properly adapted to the demands of complex, real-world problems.

“As many practitioners are well aware, it is not until some of the ‘approved’ and seemingly well-understood techniques are customized to application-specific needs – often under added duress of time and budget demands – that they prove their worth,” Simpson says.

Simpson has also launched efforts to reform the journal's review process and broaden the circle of contributors, appealing to members of ASQ to document and submit their unique implementations as well as their innovations.

“The bottom line is that the mission of the journal is not changing, but our vision is to do better the things the journal has always been doing,” Simpson says.

*Quality Engineering*<sup>®</sup> contains the latest research on quality control and quality assurance management methods, related physical technology, associated statistical tools, standards information, and more.

Members of ASQ can receive special rates -- \$34.75 for regular members and \$15.00 for senior and fellow members -- through the organization's website, **www.asq.org**. With more than 100,000 individual and organizational members, ASQ advances learning, quality improvement, and knowledge exchange to improve business results, and to create better workplaces and communities worldwide.

Subscription information for the *Quality Engineering*<sup>®</sup> or a *FREE* sample copy can be obtained from the address below. The journal can also be viewed online at **www.tandf.co.uk/journals/titles/08982112.asp**

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