

FOR IMMEDIATE RELEASE

Oxford, UK; 15th June 2009

Taylor & Francis to launch *International Journal of Image and Data Fusion* from January 2010

Taylor & Francis is pleased to announce the launch of a new journal building on the field of remote sensing, and published in association with the Chinese Academy of Surveying and Mapping. *International Journal of Image and Data Fusion* is a new quarterly journal to be launched in 2010. It will be a single source of information for all aspects of image and data fusion methodologies, developments, techniques and applications.

Image and data fusion aims at the integration of multi-sensor, multi-temporal, multi-resolution and multi-platform image data, together with geospatial data, GIS, in-situ, and other statistical data sets for improved information extraction, as well as to increase the reliability of the information. This leads to more accurate information that provides for robust operational performance, i.e. increased confidence, reduced ambiguity and improved classification enabling evidence based management.

International Journal of Image and Data Fusion will publish original research papers, review papers, shorter letters and technical articles in all areas of image and data fusion, including data fusion applications in fields such as mapping, natural hazard monitoring, environmental security, etc; and image and data mining from multi-platform, multi-source, multi-scale, multi-temporal data sets.

Established in 1959, the Chinese Academy of Surveying and Mapping (CASM) is affiliated to the State Bureau of Surveying and Mapping of China. As the largest multi-disciplined comprehensive research institute in China in the field of surveying and mapping, CASM is also one of the first class competent mapping organizations with ISO 9001 & 2000 certification.

"In many application areas including resources and environment management, hazard monitoring, emergency management, urban planning, government decision-making, and so on, image and data fusion is playing an increasingly important role. With the development of remote sensing science, new initiatives are contributing towards new algorithms, architectures, and solutions of image and data fusion," says Zhang Jixian, Professor and President of CASM, and Editor-in-Chief of *International Journal of Image and Data Fusion*. "We hope that this journal will become one of the world's leading journals in the field of remote sensing."

Rachel Sangster, Publisher – Asia Pacific, Taylor & Francis, adds, "Remote sensing has proven itself to be an ever-expanding field over the years, and Taylor & Francis are delighted to be able to continue in the tradition of supporting new research, and adding value to our remote sensing and GIS portfolio, with this exciting new journal. We look forward to its launch and anticipate a significant response from the earth observation community."

About Taylor & Francis Journals

Taylor & Francis is part of Informa, one of the world's leading publishers of academic journals. Taylor & Francis is dedicated to the dissemination of scholarly information, drawing on expertise developed since first publishing learned journals in 1798. Taylor & Francis now publishes 1,240 scholarly journals in association with 340 learned societies and scholarly institutions. The Company operates from a network of 20 global offices, including Philadelphia, Oxford, Melbourne, Stockholm, Johannesburg, New Delhi, Beijing and Singapore.

Contacts:

Customer Services: **Sarah Wright**, +44 (0) 207 017 6148; e-mail: sarah.wright@tandf.co.uk
Publishing: **Rachel Sangster**, e-mail: rachel.sangster@tandf.co.uk