

WEDNESDAY, 03 JANUARY 2013  
FIRST ANNOUNCEMENT



### *Dear Colleagues,*

The ESEE is a biennial event that is organized in rotation by European countries for training and research in the purpose of communication for agricultural and rural extension.

As it known, the first seminar was organized in Finland 40 years ago. 21st ESEE will be also held between September 2 to 6, 2013 in Antalya, Turkey.

The main purpose of this seminar traditionally is to share the ideas and practices of the participants on participatory approach to agricultural extension works. As usual this year we will see and listen the best practice in extension between public and private extension services around the world starting from Europe. We have the possibilities to discuss and argue and to adopt them in other countries.

The issue, "train trainers to train" is the same but the world around has changed. As it known, we need food, and the farmers are still providing the material for safety food as well as they are most responsible of security of food. We, the extension educators are finding the innovations for new and less time consuming and easier work for agriculture.

Actually <http://eese1973.wordpress.com/> blog is available to be use and it will be ready a new website for the ESEE, named as "<http://www.eese1973.org>" in the next week for registration and submission papers. More detail will be presented to you with the second announcement on paper and/or seminar website. I look forward to welcoming you at the summit.

Hope to see you again in sunny Antalya.

Sincerely yours,

**Orhan Özçatalbaş, PhD.**

**Coordinator of 21th ESEE**

Akdeniz University Faculty of Agriculture  
Dept. of Agricultural Economics  
Extension Science  
07058 Antalya/Turkey  
E-mail: [info@eese1973.org](mailto:info@eese1973.org) , [oozcatalbas@gmail.com](mailto:oozcatalbas@gmail.com)  
Tel/Phone: +90 242 3102476 Fax: +90 242 2274564

## EUROPEAN SEMINAR ON EXTENSION EDUCATION



1973 HELSINKI.....2011 → ANTALYA 2013

## INFORMATION

### Purpose of the Seminar

The main purpose of this seminar traditionally is to **share the ideas and practices** of the participants on Extension Worldwide to agricultural extension works.

*The practitioner of extension and advisory work in the rural sector, scientists and researchers* participate to our seminar. As usual this year we'll see and listen the best practice in extension between public and private extension services around the world starting from Europe. We have the possibilities to discuss and argue and to adopt them in other countries.

### Theme

These are seen the most accurate development of Extension for next decade. During October 2012, two months ago when the international committee had communicated via internet. The themes were proposed last days. The main heading:

- **Extension education worldwide: trends, challenges and cases**  
(including public and private, farmer organizations, etc.)
  - **Extension education for rural development** (including multifunctionality, tourism, etc)
  - **Extension education and the future of food and farming** (including global warming, food crises, energy crisis, sustainable agriculture, etc.)
  - **Extension education and commercialisation of agricultural products** (including alternative or short circuits, marketing, etc)
  - **Extension education networks and cyber extension**
  - **New approaches in planning, implementation and evaluation of extension education projects** (including methods, facilitation, etc.)

## Target Groups

- Practitioner of extension
- Scientists , Researchers, Trainers
- Consultants in the rural sector
- Directly & indirectly related fields & sectors (Universities, Research Public&Private Institutes, Ministries..)

## Presentations

We invite all those who are interested in presenting a paper, video, poster, practical idea, or debate in the 21nd ESEE. The guidelines for the full paper have been available next week. We request for proposal from individuals in the fields of Extension Science, Agriculture, Horticulture, Floriculture and all related fields. We accept two types of presentations: Oral presentation & Poster presentation.

The abstract title, the names of the writer, and supervisor of the research article introduced, and contact email address, the name of institution (university etc). The seminar 2013 will emphasise these specific themes above but papers on other topics are also welcome. If you have more suggestions for the topics to be covered after this very demanding natural disaster time to the farming and extension, please write us about them. During the seminar, *some technical visits to institutions involved in training and teaching extension and some historical places will be organized.*

## Registration & Accommodation

All presenters are expected to register online by 10th May 2013 for presenters. The online registration will be available by 31st May for other participants as it given below. Registration and all seminar fees information will be presented to you via internet (webpage and paper) about online registration, abstract submission, full paper and poster submission, and power point presentation, accommodation, flight, and venue etc.

## The Important Dates

**The seminar will be held between 02-06 September 2013.**

- 30th March 2013 -*Deadline for Abstract Submission*
- 10th April 2013 - Notification of Acceptance
- **10th May 2013** - *Deadline for Full Paper Submission & Early Registration*
- 31st May 2013 - Deadline for Registration of Other Participants
- 2nd - 6th September, 2013- *Seminar Dates*
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