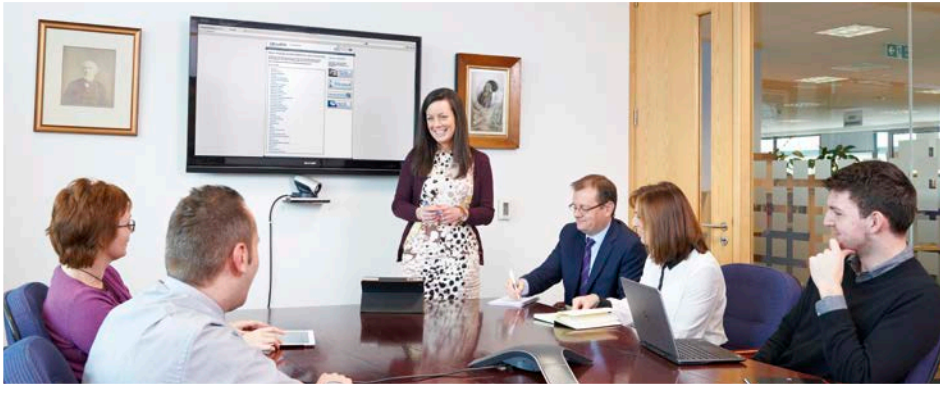




Taylor & Francis Group  
an **informa** business

# Partner with Taylor & Francis Group to publish your **Journal**



[www.taylorandfrancisgroup.com](http://www.taylorandfrancisgroup.com)

“...the decision to have Taylor & Francis  
publish our 3 journals has proven to be  
an outstanding business decision”

AMERICAN ACADEMY OF ADVERTISING



Taylor & Francis  
Taylor & Francis Group



Routledge  
Taylor & Francis Group



# Expanding Horizons with Open Access

*Our Open Select model gives authors the choice to publish on an open access or subscription basis*

Taylor & Francis Group has been publishing on an open access basis since 2006. We offer a **broad range of author options**, enabling authors to publish their material in quality open access journals with a high degree of peer review integrity. Gold Open Access usage has been steadily growing, as has the proportion of total Full-Text Downloads it makes up.

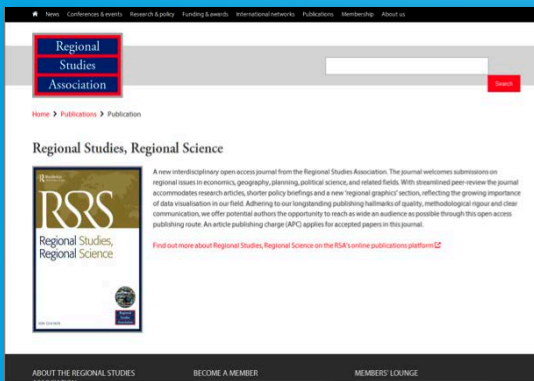


View our Open Access videos @

[www.tandfonline.com/page/openaccess](http://www.tandfonline.com/page/openaccess)

We work closely with many societies to launch their Open Access titles, for example the Regional Studies Association's gold open access journal *Regional Studies*, *Regional Science*.

*“Our successfully launched new gold open access journal **Regional Studies**, **Regional Science** has greatly benefited from the expertise and enthusiasm of the Taylor & Francis marketing and social media teams. There can be no question that their persistent and imaginative efforts are paying dividends for our authors and wider scholarly and practice communities.”*



**SALLY HARDY**, CHIEF EXECUTIVE,  
REGIONAL STUDIES ASSOCIATION

We worked together on all aspects of the journal, through production to creation of the journal's online identity. We launched the journal at the Society's Winter Conference in November 2013 as part of our pre-publication publicity before its official 2014 start.





---

## Meeting the Challenge of Today's Market Dynamic

---

Our production teams around the world work together to continuously improve and enhance our services, through state-of-the-art shared systems such as the Central Article Tracking System (CATS). We deliver these innovations without compromising our high quality standards. Our Production department espouses a culture of 'right first time'.

*"Of particular value have been the informal discussions at Editorial Board meetings on how to manage the journal in a challenging market... all the while improving the journal's reputation for scholarly excellence."*

**WAYNE HART**, AUSTRALIAN ASSOCIATION OF SOCIAL WORKERS



The Full Text Usage on our journals' platform increased by 160% from 2009 to 2013

## Publishing Initiatives for Development

Taylor & Francis Group is committed to the widest distribution of its journals to non-profit institutions in developing countries.

We have a **unique**, home-grown initiative known as STAR (Special Terms for Authors and Researchers), where we work to enable Researchers and Authors in developing countries to access academic articles in order to assist their own work. No other publisher does this.



*"ISTE are currently working on a smooth transition from what were our in-house publishing procedures to having Routledge handle our processes. We are very pleased so far with how this is going. The training we have received on ScholarOne was clear, helpful and even exciting. I know we are in good hands with them and look forward to a long and fruitful relationship."*

**KATE CONLEY**, INTERNATIONAL SOCIETY FOR TECHNOLOGY IN EDUCATION

*"Our initial concerns about accessibility for scholars working in deeply constrained institutional contexts have been partly allayed by recognition of the considerable efforts Taylor & Francis continue to make regarding 'development initiatives'..."*

**JOOST FONTEIN**, CRITICAL AFRICAN STUDIES

---

## Global Accessibility on the Move

---

Users are now accessing information via mobile devices as never before, and we therefore update our mobile functionality accordingly. Users can optimise our mobile interface for browsing, searching and reading. They save and access their articles offline. They personalise their homepages. They share articles via email or social networks. And that's just the start.

[www.tandfonline.com](http://www.tandfonline.com)

In 2013 the purchase of mobile devices outstripped laptops and desktops for the first time.

Number of our users paired to their institution at any one time exceeds 3000.

Over 100,000 of our articles are downloaded via mobile devices each month.



*"I am also an Editor of another Journal published internationally but the experience with T&F is different and unparalleled – highly reasonable financial terms, back up of a formidable publishing apparatus, full freedom to Editors, prompt responses, efficient redress of problems, extremely courteous treatment,... I do not know how many positive features should I list!"*

**M. C. DEO**, EDITOR-IN-CHIEF OF ISH JOURNAL OF HYDRAULIC ENGINEERING

*"I thought your marketing research and insight was above expectations, along with being super transparent, committed and helpful. Your technology edge also shone."*

**KATHY LEWIS**, HONORARY SECRETARY, INSTITUTE OF HEALTH PROMOTION AND EDUCATION

*"The visibility of our journal outside Japan has substantially improved. This increased accessibility to papers is contributing to a rise in the number of citations the journal is receiving."*

**TOYOHICO YANO**, JOURNAL OF NUCLEAR SCIENCE AND TECHNOLOGY

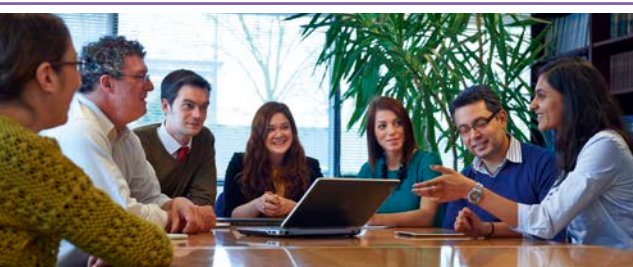


---

To learn more about transforming your journal with Taylor & Francis Group talk to:

---

**David Green,**  
Global Journals Publishing Director  
[david.green@tandf.co.uk](mailto:david.green@tandf.co.uk)



Societies publishing scholarly journals have chosen to partner with Taylor & Francis at a rate faster than one per week for the past several years

 **Routledge**  
Taylor & Francis Group

 **Taylor & Francis**  
Taylor & Francis Group

*“CAA’s historic partnership with Routledge, Taylor & Francis promises exciting innovations in the production, design, and dissemination of our leading flagship journals—The Art Bulletin, Art Journal, and caa.reviews. We look forward to expanding the reach of these important publications to new audiences and to offering new means to present groundbreaking scholarship.”*

**ANNE GOODYEAR,** COLLEGE ART ASSOCIATION BOARD PRESIDENT, 2014

*“Taylor & Francis is experienced in working effectively with learned Societies... they are understanding and responsive to the needs of these types of organisations”*

**HELEN PERKINS,** DIRECTOR, SOCIETY FOR RESEARCH INTO HIGHER EDUCATION (UK)

*“One significant strength is the agility and responsiveness of the organization, which I chalk up to the commitment and talent of the personnel involved.”*

**PROF. DON AMBROSE,** THE ROEPER INSTITUTE, USA

[www.taylorandfrancisgroup.com/partnership/societies](http://www.taylorandfrancisgroup.com/partnership/societies)