

Call for Papers

INFORMATION SYSTEMS MANAGEMENT

FROM THE EDITORS
JAMES C. SPURK, Editor-in-Chief
SARAH CHRISTENSEN, Special Issues Editor

THEMED ARTICLES: IT GOVERNANCE, STRATEGY, ALIGNMENT AND SERVICE MANAGEMENT
Exploring IT Governance in Theory and Practice in a Large
Multi-Sectoral Organisation in Australia
Creating Value Governance of Offshore Services
An Exploratory Study into IT Governance Implementation
and Its Impact on Business IT Alignment
A Single Instrument to Measure Business Alignment Maturity
Confusion in the Field: IT Service Management Practice and Terminology
Justifications, Strategies, and Critical Success Factors in Research
IT Adoption in U.S. and Australian Companies: An Exploratory Study
Market Potential for ITSM Graduates: A Survey

REGULAR ARTICLES
Investigating Information System Customization: An Exploration of Implementation
Practices and Its Key Success Factors
Using Business Intelligence Tools to Help Manage Costs and Effectiveness of
Business-to-Business E-commerce Programs

COLLUM
Thought & Action Desk



INFORMATION SYSTEMS MANAGEMENT

Special Issue on Advances in Supporting Knowledge Work for Achieving Strategic IT Capabilities

Guest Editors: **Dr. Li Xu**, *Old Dominion University, USA*; **Dr. Ricardo Valerdi**, *Massachusetts Institute of Technology, USA*; **Dr. Juhnyoung Lee**, *IBM T. J. Watson Research Center, USA*; and **Dr. Fuji Ren**, *University of Tokushima, Japan*.

Information Systems Management (ISM), provides a forum for an on-going exchange of academic research, best industry practices, and insights based on managerial experience. The target audience consists of academics, IS practitioners, and consultants interested in state-of-the-art practice in IS management. **ISM** is included in the Science Citation Index-Expanded. Further journal information can be found at <http://www.tandf.co.uk/journals/UISM>

ISM will publish a special issue dedicated to the topic of Advances in Supporting Knowledge Work for Achieving Strategic IT Capabilities in 2012. Intelligent information processing has become increasingly popular over the last decade. Intelligent information processing supports knowledge work and has applications in many industry sectors. Today, not only large companies, but also medium-sized companies are learning that intelligent information processing is a required element of doing business. As a result, there is a growing demand for insights into challenges, issues, and solutions related to intelligent information processing in business enterprise environments. In the enterprise context, both the strategies and techniques that apply intelligent information processing to business environments are studied and developed along with newly proposed enterprise models such as global e-business, Supply Chain Management (SCM), Internet of Things (IoT), RFID, and networked manufacturing enterprise management. Due to the importance of the subject, there is a significant amount of ongoing research in the area. To respond to the market needs from both academic researchers and practitioners for communicating research results, many academic conferences were held.

We would be glad to publish papers reporting significant research findings in knowledge-based intelligent support related to business enterprises. Topics include knowledge-based systems (KBS) and applications in emerging business models and processes, KBS techniques in introducing new technology such as IoT in SCM, etc. The papers should reflect the advanced research and applications with a management orientation.

In addition to the regular submission, the Special Issue welcomes the contributions from the related conferences including IEEE NLP-KE, IEEE International Conference on e-Business Engineering, IFIP International Conference on Research and Practical Issues of Enterprise Information Systems, GCIS, and WCSE. The best papers in the area of knowledge-based intelligent support related to business enterprise accepted and presented at the conferences will be considered for publishing in this special issue.

Instructions for Authors

The ideal length of the submissions is 7,500 words, but if justified, shorter and longer manuscripts will be considered. All submissions should follow the general guidelines of the journal as specified at www.tandf.co.uk/journals/UISM. The manuscripts will be peer-reviewed according to the journal's general policy; all reviews are double-blind.

Submissions and inquiry should be made through email to the Special Issue's editorial office at: odubus@gmail.com

Submissions Due: August 31, 2011

Initial Acceptance Notification: December 31, 2011

Final/revised Manuscript Due: February 28, 2012

