

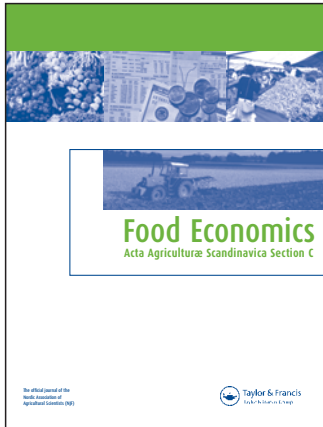
# Call for Papers

## Food Economics

### A Special Issue on a Resilient European Food Industry and Food Chain in a Challenging World

#### Guest Editors:

Dr. George Baourakis and Konstadinos Mattas



The food chain is an important part of the European industry, economy and society, geographically connected to agricultural production and Europe's high quality consumer market. The European food chain is however facing many new challenges such as e.g. globalization, trade liberalization, and EU expansions. The question is how the European food industry is going to overcome the new challenges and threats in a fast changing world.

The special issue intends to address the dynamic features and future challenges of the EU food chain. Although the special issue does not center on certain methodologies, scientific domains like marketing, management science, micro economics, economics of contracts and chain modelling are some of the key methods to study the topics mentioned. Contributions in the following areas are especially welcome:

- The features and the structure of EU's food chain
- Development and introduction of new technologies (GMOs, energy saving)
- Communication and traceability in the food chain
- The shift in market power from A-brands of multinationals towards the supermarkets with their private labels
- Competition between supermarkets and rapidly expanding consumption formats like out-of-home / food service and home-delivery
- The increased use of contracts and risk management instruments in the food chain
- Competition and concentration issues
- Logistics
- Shifts in consumer demand and interest in local products, food miles, carbon miles (interaction among "cheap food", "quality food", "safe food" and "abundant food" and the challenge to provide a healthy diet)
- The problem of administrative burden in the sector, related to competitive position
- Economic issues concerning food law, labelling, food safety standards, animal by products, novel products
- Financial analytical tools aiming at improving decision and policy makers decisions
- Transformation of collective business schemes and strategies.

#### Submissions

Final papers should be sent to Dr. George Baourakis, Mediterranean Agronomical Institute of Chania, Department of Business Economics and Management, Alysillon Agrokepion, P.O. Box 85, Chania 73100, GREECE. Email: [eaee2009@maich.gr](mailto:eaee2009@maich.gr)

For Instructions for Authors see the website at [www.tandf.co.uk/journals/sagc](http://www.tandf.co.uk/journals/sagc). It should be notified that a reduced charge of US\$ 55 per page, will be charged to the author(s) after publication.

It should also be noted that the special issue will consist of accepted submissions as well as selected papers presented at the 112th EAAE seminar (<http://eaee113.maich.gr>), which has the same title as the special issue.

For more information about **Food Economics** visit: [www.tandf.co.uk/journals/sagc](http://www.tandf.co.uk/journals/sagc)

