

Second Announcement and Call for Papers

The 14th International Symposium on Logistics (ISL 2009)

Global supply chains and inter-firm networks

Istanbul, Turkey

5-8 July 2009



Organized by



Nottingham University
Business School

Sabancı
Universitesi

www.ISL21.org

INTERNATIONAL ADVISORY COMMITTEE

Professor M Abrahamsson, Linköping University, Sweden
Professor R Banomyong, Thammasat University, Thailand
Professor D Bennett, Aston University, UK
Associate Professor B Çatay, Sabanci University, Turkey
Professor Y Chang, Korea Aerospace University, Korea
Dr P Childerhouse, University of Waikato, New Zealand
Professor M Christopher, Cranfield University, UK
Professor J Crespo de Carvalho, ISCTE, Lisbon, Portugal
Dr A C J de Haan, Tilburg University, The Netherlands
Dr J Griffiths, Birmingham City University, Birmingham, UK
Dr S Harding, Birmingham City University, Birmingham, UK
Professor A Harrison, Cranfield University, UK
Professor P Hines, Cardiff University, UK
Professor R Hollier, Manchester University, UK
Associate Professor M Y Jaber, Ryerson University, Canada
Professor S Kara, University of New South Wales, Australia
Professor Y Karasawa, Seijoh University, Japan
Professor H Katayama, Waseda University, Japan
Professor R Lamming, Southampton University, UK
Professor Y H Lee, Hanyang University, Korea
Professor Tadayuki Masui, Musashi Inst. of Tech., Japan

Dr P McCullen, University of Brighton, UK
Professor U Menon, Calpoly, California, USA
Professor H Min, University of Louisville, USA
Professor Emeritus M Miyazaki, Tohoku Uni., Japan
Professor M M Naim, Cardiff University, UK
Dr M Pallot, ESoCE, France
Dr A Potter, Cardiff University, UK
Professor J Reese, University of Lüneburg, Germany
Dr J Riedel, Nottingham University Business School, UK
Dr H Rogers, Erlangen-Nuremberg University, Germany
Dr I Sadler, Victoria University, Australia
Professor J Schumacher, University of Applied Sciences, Austria
Professor J Shah, IIMB, Bangalore, India
Professor D L Shunk, Arizona State University, USA
Professor M Sugawara, Iwate Prefectural University, Japan
Professor C Tang, UCLA, USA
Professor K-D Thoben, BIBA, Germany
Professor K Wakabayashi, Nihon University, Japan
Professor M Yu, Tsinghua University, China
Professor X Zhao, Tsinghua University, China

SYMPOSIUM ORGANISATION & VENUE

SYMPOSIUM ORGANISATION		
<u>Symposium Chair</u> Prof. Kulwant S Pawar Centre for Concurrent Enterprise Nottingham University Business School University of Nottingham Nottingham NG8 1BB, UK Phone: +44 (0) 115 951 4029 Kul.Pawar@nottingham.ac.uk	<u>Local Chair</u> Assoc. Prof. Bülent Çatay Sabanci University Faculty of Engineering and Natural Sciences Orhanlı, Tuzla 34956 Istanbul - Turkey Phone: +90 216 483 9531 catay@sabanciuniv.edu	
<u>Programme Co-Chair</u> Prof. Moreno Muffatto DIMEG University of Padua 35131 Padua, ITALY Phone: +39 049 827 6725 Moreno.muffatto@unipd.it	<u>Programme Co-Chair</u> Prof. Chandra S Lalwani Business School University of Hull University of Hull Logistics Institute Hull, HU6 7RX, UK Phone: +44 (0) 148 246 3049 c.s.Lalwani@hull.ac.uk	<u>Symposium Administration</u> Ms Alison Parrett Centre for Concurrent Enterprise Nottingham University Business School University of Nottingham Nottingham NG8 1BB, UK Phone: +44 (0)115 951 4011, Fax: +44 (0)115 846 7855 Alison.Parrett@nottingham.ac.uk

The Symposium is organized by the Centre for Concurrent Enterprise, Nottingham University Business School, University of Nottingham, UK in conjunction with, Sabanci University, University of Hull, and the University of Padua. ISL 2009 will be held in Istanbul, Turkey.

SCIENTIFIC PROGRAMME

SYMPOSIUM AIMS

The fundamental goals of good logistics are to manage the movement of materials from the point of acquisition to the point of final consumption, as well as the associated information flows, with a view to providing excellent customer service at a reasonable cost. Achieving these goals requires fast and efficient management of internal and external resources within the context of global supply chain networks. Papers will represent the latest in academic thinking and case examples of successful implementations of ideas, models and concepts. The wider audience will therefore benefit from the knowledge and experience of leading practitioners and academics in this area.

The 14th International Symposium on Logistics aims to provide a forum for discussion between leading academics, researchers and practitioners who specialise in the area of logistics and supply chain management and to promote excellence in this field. The chosen theme for ISL2009 is "Global supply

chains and inter-firm networks" This theme represents an emerging and highly challenging area of research and practice for both academics and practitioners alike. The current industrial context is characterised by increasing global competition, decreasing product life cycles, flexible structure of manufacturing and logistical operations, increased levels of global outsourcing, collaborative networked organisations, higher levels of uncertainties and above all seeking to effectively manage ever more demanding customer service requirements ('excellence in customer service'). This means that the challenges to supply chain management have never been greater. With this background in mind the 14th ISL aims to assemble experts from around the globe to focus on how to secure competitive advantage through global supply chains and inter-firm networks.

Papers will represent the latest in academic thinking and case examples of successful logistical implementations. The wider audience will therefore benefit from the knowledge and experience of leading practitioners and academics in this area.

CALL FOR PAPERS

This major event for international scholars in the areas of Logistics, Operations and Supply Chain Management will be held in **Istanbul, Turkey** and has been chosen after the successful symposia held in Bangkok, 2008, Budapest 2007, Beijing 2006, Lisbon 2005, Bangalore 2004, Sevilla 2003, Melbourne, 2002, Salzburg, 2001, Iwate 2000, Florence '99, Padua '97 and Nottingham '95 and '93.

The Symposium is organized by the Centre for Concurrent Enterprise, Nottingham University Business School, UK in conjunction with Padua University, Italy and Hull University, UK.

The official language of the Symposium is English.

Contributed papers may deal with, but are not limited to the following:

SYMPOSIUM TOPICS

- *Decision Support Systems and Communication Technologies*
- *Design and Organization of Supply Chains*
- *Transport and Distribution Logistics*
- *E-business & implications on Supply Chains*
- *Environmental Sustainability and Green Logistics*
- *Global Outsourcing and its impact on customer service*
- *Supply Chain Dynamics and Inventory Management*
- *International Supply Chain Networks*
- *Web-based Interactions and Transactions in Supply Chains*
- *Logistics in the Service Sector*
- *Logistics Planning and Control Models*
- *Management of the Customer-Supplier Relationship*
- *Supply chain inter-firm networks and collaboration*
- *Supply chains skills, capability development and educations*
- *Supplier Involvement in Product Development*
- *Supply Chain Management*
- *Supply Chain Performance Assessment*
- *After-sales logistics services and operations*
- *Servitisation and its impact on global logistics*

SUBMISSION PROCESS

Please submit an electronic copy of your **abstract of 500 words**.

Your submission should include a separate page containing:

- Title of paper
- Suggested topic area (from topic list)
- Name(s) of authors
- Affiliation
- Full postal address, telephone, fax and e-mail address

Please indicate the person to whom the correspondence should be addressed. Authors' names should be on the title page only, in order to facilitate the blind refereeing process.

Papers and abstracts will only be accepted for review on the condition that the manuscript has not been copyrighted, published, presented or accepted for presentation at a professional meeting and is not currently under review for presentation at another professional meeting.

Authors must intend to register for, and attend, the Symposium to present the paper if it is accepted.

All accepted papers will be published in the Symposium Proceedings, provided completed papers are received by the appropriate deadline and conform to the format and length requirements.

Abstract Deadline 5th January 2009

Decision regarding acceptance will be made by mid February 2009, and accepted papers must be received in full, within layout guidelines, which will be provided by the organizers, by:

Paper Deadline 15th April 2009

Please send abstract or paper to:

Ms Alison Parrett
Phone +44 115 951 4011
Fax +44 115 846 7855
Email: Alison.Parrett@nottingham.ac.uk

PUBLICATION OF PAPERS

After the successful launch in Bangkok last year of a Booklet of Abstracts and CD of the Proceedings it has been decided by the Symposium Advisory Board to follow this format for all future ISL events. The Symposium Booklet of Abstracts and CD of the Proceedings will be distributed to the participants at registration. Selected papers may be invited for submission to a leading international journal in the area of logistics and supply chain management.

SCHEDULE

SUNDAY, July 5th 2009 Registration Get-together Reception	MONDAY, July 6th 2009 Registration Opening Ceremony and Keynote Address Parallel Scientific Sessions
TUESDAY, July 7th 2009 Keynote Address Parallel Scientific Sessions End of Symposium	WEDNESDAY, July 8th 2009 Industrial and site-seeing tour (optional)

CENTRE FOR CONCURRENT ENTERPRISE, NOTTINGHAM UNIVERSITY BUSINESS SCHOOL (UK)

The Centre for Concurrent Enterprise (CCE) conducts world-class research and is part of the Nottingham University Business School (<http://www.nottingham.ac.uk/business>) which is known for excellence in teaching. Over the years, members of the centre have developed an international reputation in the areas of concurrent engineering, product design & development in the extended supply chain, knowledge management, virtual enterprising and related disciplines. In the area of education and training the Centre has followed an innovative strategy, not only developing e-learning materials to accompany the practical tools they have developed, but also developing innovative simulation games for human behavioural and process education/training. The centre has a successful track record of being engaged in several international, multi-disciplinary, industrially applied research projects. The centre also co-organises the annual International Conference on Concurrent Enterprising (ICE) and the Centre's Director, Professor Pawar, is the Editor-in-Chief of the International Journal of Logistics: Research & Application.

THE CITY OF ISTANBUL

Spanning the Bosphorus, Istanbul is often described as 'the crossroads of Europe and Asia'. With its skyline studded with domes and minarets, it is one of the truly great romantic cities. Its history tracks back from Byzantium to Constantinople, to its place at the head of the Ottoman Empire. It is a vibrant city which brings together the old and the new.