

# CULTURAL TRENDS

Volume 18, 2009, 4 issues per year  
Print ISSN: 0954-8963 Online ISSN: 1469-3690

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CULTURAL  
TRENDS 66  
Edited by Sara Selwood

Routledge  
Taylor & Francis Group  
ISSN 0954-8963

## Editor:

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# CALL FOR PAPERS

'That excellent publication **Cultural Trends** has done more than any other organisation, bar perhaps the National Endowment for the Arts, to promote the value of statistics in our industry.' The Stage

'**Cultural Trends** has, over the years, become an established source of detailed statistics covering specific aspects of cultural activity, and the arts in particular. It has provided a useful reference for all those interested in the management and development of cultural resources in this country.' Mark Fisher, MP

**Cultural Trends** has been providing in-depth analysis of cultural sector statistics since 1989. It focuses on key trends within the fields of material culture, media, performing arts and the historic environment, and it includes coverage of issues which impact on the sector as a whole, such as the internet, poverty and access to the arts, and funding. **Cultural Trends** aims to:

- stimulate analysis and understanding of the arts and wider cultural sector based on relevant and reliable statistical data;
- provide a critique of the empirical evidence upon which arts and wider cultural policy may be formed, implemented, evaluated and developed;
- examine the soundness of measures of the performance of government and public sector bodies in the arts and wider cultural sector; and
- encourage improvements in the coverage, timeliness and accessibility of statistical information on the arts and wider cultural sector.

The journal is widely read and referred to by arts funders, sponsors and administrative bodies; by local and central government officials; by broadcasting and arts organisations; by researchers, consultants and academics; and by those concerned with the promotion and development of the arts and creative industries.

## Contributions

Manuscripts to be considered for publication should be sent to:

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