

# Cultural Trends

## CALL FOR SUBMISSIONS

### New 'Grey literature' Policy Review Notes

**Cultural Trends**, the Journal published by Routledge, is launching two new sections devoted to reviewing current policy literature and books.

**Grey literature** is an under-scrutinised area, given the wealth of data and evidence within its coverage, and the sheer number of publications in this format - **Cultural Trends** now wants to critically examine the documentation appearing in this guise!

The '**Grey Literature**' Policy Review Notes section is now looking for short submissions (around 2,500 words) on the following current policy documentation and developments within cultural arena programmes. These short Policy Review Note's focus should be in the spirit of the longer **Cultural Trends**' papers, with a focus on the data, methodologies and development of the evidence base for the policy document(s) or programme being considered. Policy Review Notes are not expected to be exhaustive, however - but may be a first stage or interim commentary on the way in which empirical evidence is being used to support management of a policy programme or evidence-based data collection for policy development.

I am now looking for people to review core documentation on the following current cultural sector developments:

- \* 'The Arts Debate': the Arts Council England's first public value inquiry
- \* The Department for Culture, Media and Sport and English Heritage's work on the Heritage Protection Review
- \* Consultation on new National Indicators for Local Authorities and Local Authority Partnerships
- \* The McMaster Review: Supporting excellence in the arts - from measurement to judgement
- \* Outcomes and expectations for cultural organisations from the government's recent Comprehensive Spending Review (CSR)
- \* Projections and expectations for tourism associated with the Olympics
- \* Ofcom research into children and television
- \* Data supporting the Museums, Libraries & Archives Council's 'Renaissance' programme

I would also particularly welcome submissions which review 'grey literature' in international (non-UK) cultural policy contexts.

For further information, and to volunteer to review the material above, or other grey literature (most, if not all of which can be accessed via the web), please contact:

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## About Cultural Trends

**Cultural Trends** has been providing in-depth analysis of cultural sector statistics since 1989. It focuses on key trends within the fields of material culture, media, performing arts and the historic environment, and it includes coverage of issues which impact on the sector as a whole, such as the internet, poverty and access to the arts, and funding.

**Cultural Trends** is based on the assumption that cultural policy should be based on empirical evidence and it champions the need for better statistical information on the cultural sector. It aims to:

- \* stimulate analysis and understanding of the arts and wider cultural sector based on relevant and reliable statistical data;
- \* provide a critique of the empirical evidence upon which arts and wider cultural policy may be formed, implemented, evaluated and developed;
- \* examine the soundness of measures of the performance of government and public sector bodies in the arts and wider cultural sector; and
- \* encourage improvements in the coverage, timeliness and accessibility of statistical information on the arts and wider cultural sector.



For more details visit [www.informaworld.com/culturaltrends](http://www.informaworld.com/culturaltrends)