

## **Aims and Scope**

*Visual Communication Quarterly* is an international, peer-reviewed journal of research, theory, creative work, and professional criticism in all areas of visual communication and visual studies. Areas include, but are not limited to, professional media practice; photojournalism; visual social science; graphic arts; fine arts; culture; ethics; ecology; history; geography; aesthetics; representation; technology; rhetoric; perception; literacy; cognitive studies and psychology; qualitative and quantitative research methods; and cultural, critical, traditional, and interdisciplinary theoretical approaches. For additional information about *VCO*, as well as resources in visual communication, visit the journal's editorial website: [www.vcquarterly.org](http://www.vcquarterly.org)

## **General Submission Guidelines**

To submit work, send one copy of your manuscript within an e-mail message to the editor, Dr. Paul Martin Lester, at [lester@fullerton.edu](mailto:lester@fullerton.edu). Do not send a paper (print-out) version. Make sure your work does not contain identifying information. Within the body of the e-mail message include the full name(s) of author(s) with full contact information (address, e-mail, telephone, fax) and a 2-3 line autobiography. Your manuscript will be converted to a .PDF file for the review.

For portfolio/creative work, send three copies of your submission on three separate Macintosh-formatted CDs (Zip of Flash drive submissions are not allowed) to the editor through the mail. Two of the copies must not have any identifying information.

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Manuscripts must be double-spaced, use 12-pt. type, and have one-inch borders. Your manuscript must conform to the conventions of the *Publication Manual of the American Psychological Association*, 5<sup>th</sup> ed. (see The Owl at Purdue for details at [www.owl.english.purdue.edu/owl/](http://www.owl.english.purdue.edu/owl/)) or your manuscript will be immediately rejected. Include an abstract of not more than 120 words. Manuscripts (including tables, captions, footnotes, bibliography, and so on) should total no more than 8,000 words.

Submissions must not have appeared previously in print and must not be simultaneously submitted to any other publication while they are under review. However, simultaneous submission to and presentation at an academic conference is allowed.

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